



Why do I Need a Web Filtering solution?

With Bloxx installed all this and more will now be under control:

- ✔ Inappropriate websites
- ✔ Websites impacting on organisational efficiency & employee productivity.
- ✔ IM, P2P & File Downloads
- ✔ Search engine results
- ✔ Viruses, Spyware & Phishing sites

The Internet is an essential tool for most organisations which significantly aids communication, collaboration and commerce. However, as more organisations provide Internet access for their employees, students etc, they are realising that the Internet can be a double-edged sword; on the one hand providing a fantastic resource but on the other offering a potentially harmful distraction.

As the Internet becomes ever more prevalent so do the number of cases of Internet abuse. If users visit undesirable sites and download illegal material to company computers, the company can be held responsible, unless the specific abuser can be identified. Additionally, there have been a number of high profile cases recently where employees have been offended by colleagues accessing inappropriate Internet sites, or forwarding abusive material and the company has been sued.

The ramifications for both organisations and users are huge. Internet surfing for personal reasons during working hours carries a multi-billion dollar price tag in today's business. Within the public sector, schools, colleges and universities face the challenge of utilising the Internet for education, whilst protecting the children and students from illegal and harmful material.

For most, the internet has become part of their daily life, making the need for technology solutions to help manage web access in education and enterprise more acute. Collectively, these technological solutions are known as filters, and they represent an integral part of many people's daily Internet experience.

Internet filtering technology is simply a collection of tools that enable the individuals who are responsible for managing Internet access to

effectively enforce their Internet usage policies. Filtering technologies ensure that the Internet resource is used to further your organisation's goals and keep work and educational environments safe by preventing access to objectionable material.

Internet access management is essential to today's business. A well configured solution will provide many benefits including:

Reduction in Wasted Business Time Employees will not be distracted by the lure of the Internet during working hours. Access can be enabled during lunchtime and after working hours if required. However, during business hours access can be restricted to work related sites.

Legal Requirements The policy enforcement engine restricts access to sites, which are deemed to be unsuitable for browsing using company equipment. Sites, such as pornographic sites, may easily be blocked.

Higher Effective Bandwidth By eliminating non-productive surfing during working hours the bandwidth available via the Internet connection is effectively increased. This provides better response times for work related browsing. Through cutting out non-productive browsing it may also be possible to reduce the speed and hence cost of the Internet connection required.

Bloxx is the answer which allows businesses to manage their Internet resource. ■

About Bloxx

Bloxx offers appliance-based web filtering solutions with the revolutionary Tru-View Technology for organisations in both the business and public sectors.

To find out more about Bloxx web filtering call us on +44 (0)1506 426 976, email info@bloxx.com or visit www.bloxx.com/demo to book an online demonstration.