

Bloxx Email Filter

With over 183 billion emails sent each day and research showing that around 50% of emails being processed by corporate email servers are non-business related, the impact of staff reading and responding to personal email can have a significant impact on productivity. The Bloxx Email Filter provides outstanding protection against traditional email threats but uniquely adds another layer of content analysis that allows you to identify and manage non-business related emails.

Bloxx Email Filter:

- ✓ Maximise staff productivity
- ✓ Superior spam and virus detection
- ✓ Straightforward IT management
- ✓ Flexible policies
- ✓ Regulatory compliance and e-Discovery
- ✓ Comprehensive reporting
- ✓ Protect against data leakage

The Bloxx Email Filter isn't just a spam filter – it's the first email filter enabling you to increase user productivity by effectively managing non-business emails. With multiple spam engines and advanced malware protection, the Bloxx Email Filter also provides unsurpassed levels of protection against traditional email threats.

MAKING EMAIL PRODUCTIVE AGAIN

People interact with email in different ways but can often feel under pressure to read and act on received emails immediately or within a very short timeframe. With the large volumes of emails now being sent and received, this constant interruption can have a significant impact on personal productivity and extends beyond the time taken to read and respond to an email.

The productivity impact may be acceptable if the email is related to your business, but what happens when it's a spam email that's slipped through your spam filter or if the email is personal?

Conventional email spam filters focus on preventing spam and other email threats from being delivered to users. Once the spam emails are eliminated, the "good" email is then automatically delivered to users irrespective if it's a business email, a personal email or an email that the spam filter has allowed through.

The Bloxx Categorisation Engine – Tru-View Technology, a URL database and a cross-category lexicon – adds another layer of dynamic content

filtering that automatically categorises inbound and outbound emails into pre-defined content categories. An email policy then determines if a particular email should be blocked, allowed or held for future delivery. For example, you might create a policy that only allows emails categorised to be delivered to users at lunchtime – any emails received outside of that time would be held by the Bloxx Email Filter.

The Bloxx Email Filter, with its unique real-time categorisation of email, goes far beyond traditional spam filtering, letting you quickly and effectively manage non-business emails, proactively manage an email Acceptable Use Policy and increase user productivity.

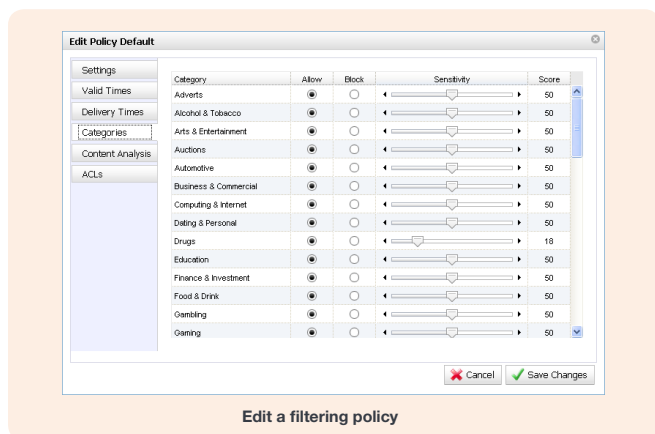
SUPERIOR SPAM AND VIRUS DETECTION

The Bloxx Email Filter contains best-of-breed anti-spam and anti-virus detection that detects and blocks spam, phishing and malware emails, delivering outstanding protection for your network and users.

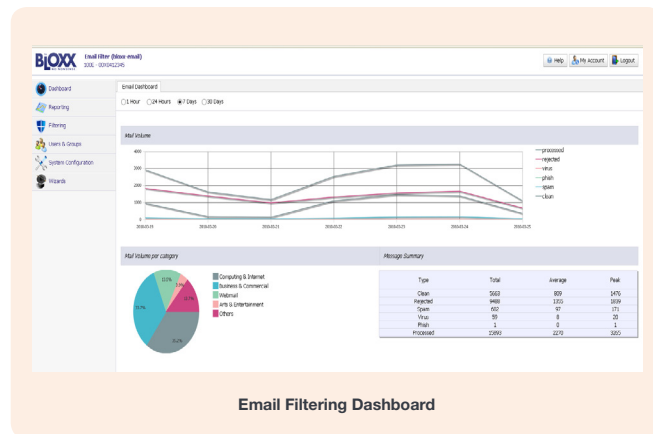
With edge protection, two spam engines and a Content Categorisation Engine, the Bloxx Email Filter delivers an exceptionally high spam catch rate with the lowest false positives and negatives in the industry. With frequent software enhancements and signature database updates, the Bloxx Email filter provides up to the minute protection against new and emerging spam attacks.

The Bloxx Email Filter offers advanced anti-virus technology that gives up-to-the-minute protection against email threats. Cross-platform anti-virus protection delivers a solid defence that reduces exposure to infection.

Maximising Staff Productivity & Superior Spam Detection



Edit a filtering policy



Email Filtering Dashboard

MAXIMISING STAFF PRODUCTIVITY

Email categorisation

The Bloxx Email Filter provides real-time content analysis and categorisation of emails based on the top-level domain of the email address and any URL links embedded in the email. The Categorisation Engine uses an optimised URL database and Tru-View Technology – a real-time content categoriser – to accurately determine into which of the 50 Bloxx content categories the email should be classified.

This additional layer of filtering allows the Bloxx Email Filter to determine if an email is business or personal and determine how it should be handled, ensuring users are kept on task, and productivity and operational efficiency is maximised during core working hours.

Local categorisation of domains

To support your organisation's unique email filtering requirements, you can extend or override the URL category database shipped as standard with the Bloxx Email Filter to contain domains specific to your business.

Active time periods

The Bloxx Email Filter lets you set time-based policies for your users, delivering more choice on how you set policies that manage email activity and optimise user productivity.

Flexible policy support

You can quickly create and customise email policies. With varying access rights per group and policy you can ensure only that relevant business-related email is delivered immediately and personal email is held until break-times or blocked.

SUPERIOR SPAM DETECTION

Eliminate spam before it reaches your network

To minimise the load on your messaging infrastructure Edge Connection Analysis eliminates the vast majority of spam – typically more than 95% – without the full message being received and provides protection against DOS attacks.

Edge Connection Analysis uses dynamic and user configurable black and white lists and Access Control Lists to accurately identify spam at the IP connection and message envelope stage.

The Bloxx Email Filter comes pre-configured for two external DNS blacklists and this capability can be extended by adding other DNS blacklists.

Eliminate spam with low false positives

The Bloxx Email Filter contains multi-engine, multi-layered anti-spam technology that delivers unsurpassed levels of spam detection – spam catch rates are typically greater than 99.9%, the lowest false positive rates in the industry, the fastest throughput available and the most comprehensive language cover with little or no ongoing management.

Automatic spam engine and signature database updates delivers zero-minute protection against new and emerging spam attacks.

Advanced spam protection with content analysis

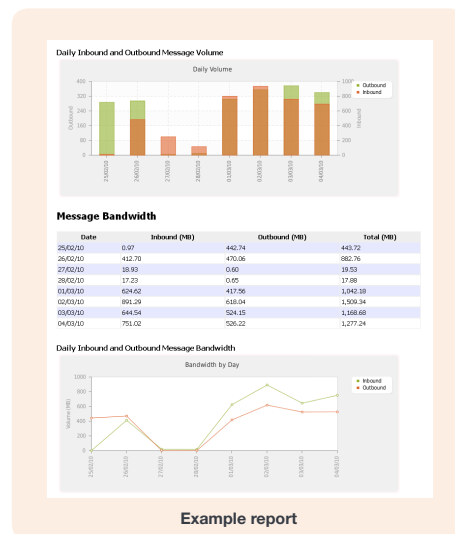
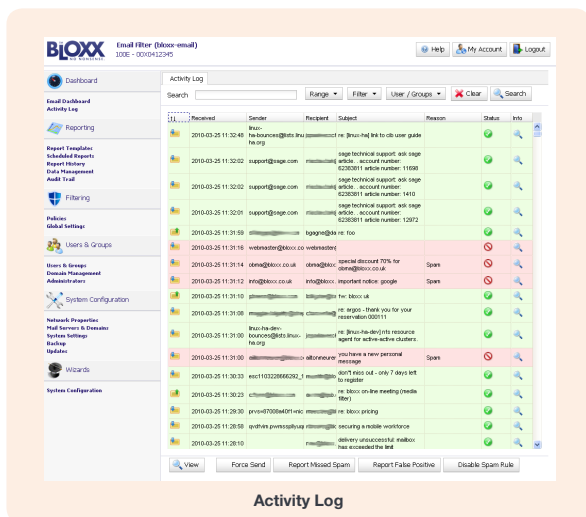
In combination with the other spam engines, the real-time content analysis and categorisation provided by the Categorisation Engine delivers another layer of defence against spam that traditional spam engines may find difficult to detect and block.

The Bloxx Email Filter, powered by Tru-View Technology, delivers real-time categorisation and filtering that scans the originating top level domain and the top level domain of links embedded in the body of the email, to determine if the email is spam.

Protect against outbound spam

The Bloxx Email Filter can be configured to check outbound emails for spam providing rapid detection of infected desktop clients.

Reduce IT Management Time & Flexible Reporting



REDUCE IT MANAGEMENT TIME

Simple and straightforward management

An intuitive, uncluttered user interface with a high level dashboard allows you to quickly and easily configure and manage the Bloxx Email Filter from any Web browser. Task-based wizards provide easy installation and configuration.

Rapid integration

To provide tight integration with your existing network, the Bloxx Email Filter supports directory structures such as Microsoft Active Directory and Novell eDirectory and is imported automatically via the Lightweight Directory Access Protocol (LDAP), ensuring all valid email addresses are automatically protected. NT Authentication and Open/IP Mapped Authentication are also supported.

Flexible policy management

Standard default groups and policies are included in the Bloxx Email Filter to enable fast setup and management. You can quickly and easily create as many groups and email policies as you require, each with varying access rights, even for those with multiple email addresses or with businesses operating more than one domain.

Devolved administration

The Bloxx Email Filter has pre-defined role-based administration policies that allow you to quickly provide controlled and auditable management of the Email Filter to others.

Reduce help desk calls

You can configure the Bloxx Email Filter to allow your users to quickly identify and release emails held in Quarantine. Depending on how much control you want to give users, you can select Administered or User Controlled Quarantining. Administered Quarantine allows users to click on a link to indicate an email they want released, whereas User Controlled Quarantine lets them directly release quarantined emails.

COMPREHENSIVE, FLEXIBLE REPORTING

Reporting summary with detailed drill down

The Bloxx Email Filter provides comprehensive reporting capability that allows you to quickly create high-level or detailed reports. Reports can be easily customised and are viewable in any Web browser, can be printed, emailed and exported to a range of formats including PDF and CSV.

Completely flexible and user-friendly, you can schedule reports for specific days and times as well as run quick ad-hoc reports.

Summary Reports provide a great overview of all aspects of your organisation's email data and usage. You can easily drill down into the data contained in reports and identify specific users and time periods to immediately identify specific problems.

Data gained from the reports can be stored within the Bloxx Email Filter for future reference and also integrated with third party reporting packages providing further flexibility and power.

Activity log

A complete record of all activity for each inbound and outbound email processed by the Bloxx Email Filter is maintained. Each log entry is time stamped and includes information such as date, sender, recipient, subject, category and action taken.

